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FLOTEX® COLOUR: SMART. INNOVATIVE. COLOURFUL.

Forbo Flooring Systems has refreshed its Flotex Colour collection with the addition of a new design and format, as well as an array of new colours that are inspired by the moods and illuminating and spectral shades of cities around the world. The comprehensive flocked flooring range now offers even more flexibility to create contemporary interiors.

There is no denying that certain cities have their own mood and identity, whether it's the bright neon hues of Tokyo or the darker, more gritty shades of New York; every city has its own unique colour palette, which may be so subtle that perception differs from person to person. From softer, tone-on-tone shades to rich and vibrant hues, the hues found in the rejuvenated Flotex Colour collection have been inspired by the wide choice of colour found in cities and urban landscapes.

Comprising subtle tones and pared back hues taken from the surfaces of urban builds to vibrant colour pops inspired by city lights, the collection offers a whole spectrum of 96 shades and 5 unique designs to choose from; Metro, Penang, Calgary, Savannah and new to 2019, Canyon. What's more, 36 colours of this versatile collection are now also available in a plank format, as well as current sheet and tile options. Savannah comes in six colourways and is only available in plank format.

Calgary offers a wide choice of shades in a soft, natural design that works well in larger application areas that require a muted ambiance. Metro is a versatile semi-plain design that conveys texture without definite form, creating an authentic feel that is unique to Flotex flooring, and is available in an array of contemporary colours from greys to bright accent hues.

The understated linear effect of Penang, offered in a range of rich modern shades including new colour, Orchid, and represents a stunning look for any contemporary environment. Finally, Canyon, the newest design, is a heavily grained semi-plain design inspired by natural earth and rock, with a distinctive texture and medium contrast.

Savannah is a finely detailed, naturally inspired texture with a distinct linear patterning influenced by wild grasses. The addition of the plank format to the collection also sees the introduction of 16 shades in the Metro design, six in Penang and four colours in the Calgary and Canyon designs.

Jason Holmes, Head of Design Textile at Forbo Flooring Systems said: "Colour can communicate a message without the need for words. It evokes strong emotions, creates striking associations and has the power to affect the mood and visual impact of any environment. Colour is personal and conveys our feeling and values – it is an intensely individual choice. For this reason, our Flotex Colour collection features a multitude of hues to suit any application, whether it is for the office, education, healthcare, retail, leisure or hospitality sector.

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There is a science to creating Flotex which is what it makes so unique. Offering the warmth, comfort and acoustic properties of a textile, combined with practical and hygienic benefits of a resilient, Flotex is a smart floor covering. Inspired by smart cities and urban landscapes, the flocked floor covering is designed to enhance the performance of any interior, and it is built to last. With ultra-low VOC emissions, zero phthalates and having been awarded the prestigious Allergy UK Seal of Approval™, the revitalised Flotex Colour collection covers all ground in creating beautiful and better indoor environments in which to live, learn, work, interact and play.

Forbo Flooring Systems, responsible market leader

Forbo Flooring Systems is a global market player in Linoleum, project vinyl, carpet tiles, Flotex flocked flooring, Coral entrance systems and vinyl floor coverings. In addition to floor coverings, Forbo develops, manufactures and markets a full range of professional service products. All Forbo products combine high levels of functionality and durability. Forbo Flooring Systems is committed to environmentally responsible production and to far-reaching customer service. Forbo Flooring is part of the Swiss Forbo Group and owns twenty manufacturing plants and branches in 32 countries worldwide.



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Image	Information
	Flotex Colour Calgary in Canyon iand Kelp




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	Flotex Colour Metro in Cherry and Grey
	Flotex Colour Penang in Mercury, Zinc, Nimbus and Ash

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	Flotex Colour Canyon in Cloud and Sapphire
	Flotex Colour Calgary in Melon and Ash
	Flotex Colour Penang in Zinc, Shale and Ash